|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Amy  Anshaw-Nye | | | | | |
| I am a creative copywriter with a passion for marketing and social media. I write fresh, engaging content and am experienced researching topics, preparing well-structured drafts, editing posts and articles, and in search engine optimisation. | | | | | |
| Copywriter | | Founder/Editor | | Writer | |
| Self-Employed  2022-Current |  | LOVESICK Zines  2021-Current |  | Self-Employed  2020-Current |  |
| I research, write, and edit original content for social media, websites, emails and newsletters. I consult with clients and publications to have a full understanding of project requirements. I employ outstanding writing, editing and proofreading skills to produce engaging, error-free copy.  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Bachelor of Arts/ Creative Industries (dual)** *WSU | 2021-Current*Majors: Creative Writing/Marketing Minor: Culture & Society  President of Modern Ink Writing Club | | *LOVESICK* is an anthology zine celebrating queer identity and queer love in all its forms. I review submissions and select works from the most exciting and dynamic queer creatives to show case in the zine. I collate, print, and distribute *LOVESICK* from my home office. I also contribute my own poetry and prose to the zine.  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Key Skills:**   * Technical & creative writing * Outstanding written and verbal English * Proofreading and editing * Proficient with Canva | | I am a writer, poet and zinester whose works span digital, print and performance mediums; my works explore themes of love, intergenerational trauma, social issues, motherhood, and queer identity. I am currently working on a poetry collection and my debut novel, *Ebb Tide,* a sapphic romantic thriller set in 1960s Sydney, Australia.  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**   * SEO optimisation * Adapting to an established style & tone * Managing social media accounts and creating content * Creating newsletters * Developing marketing campaigns | |