## Amy Anshaw-Nye

I am a creative copywriter with a passion for marketing and social media. I write fresh, engaging content and am experienced researching topics, preparing well-structured drafts, editing posts and articles, and in search engine optimisation.

| Copywriter    | Founder/Editor | Writer        |
|---------------|----------------|---------------|
| Self-Employed | LOVESICK Zines | Self-Employed |
| 2022-Current  | 2021-Current   | 2020-Current  |

I research, write, and edit original content for social media, websites, emails and newsletters. I consult with clients and publications to have a full understanding of project requirements. I employ outstanding writing, editing and proofreading skills to produce engaging, error-free copy.

LOVESICK is an anthology zine celebrating queer identity and queer love in all its forms. I review submissions and select works from the most exciting and dynamic queer creatives to show case in the zine. I collate, print, and distribute LOVESICK from my home office. I also contribute my own poetry and prose to the zine.

I am a writer, poet and zinester whose works span digital, print and performance mediums; my works explore themes of love, intergenerational trauma, social issues, motherhood, and queer identity. I am currently working on a poetry collection and my debut novel, *Ebb Tide*, a sapphic romantic thriller set in 1960s Sydney, Australia.

## Bachelor of Arts/ Creative Industries (dual)

WSU | 2021-Current

Majors: Creative Writing/Marketing Minor: Culture & Society

President of Modern Ink Writing Club

## **Key Skills:**

- Technical & creative writing
- Outstanding written and verbal English
- Proofreading and editing
- Proficient with Canva

- SEO optimisation
- Adapting to an established style & tone
- Managing social media accounts and creating content
- Creating newsletters
- Developing marketing campaigns

Portfolio: www.amyanshawnye.com/portfolio